


# James Wroblewski




Lead Product Designer

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## Objective

Dynamic and results-oriented Product Management professional with over 1 year of direct experience in Agile product management and 6+ years in roles contributing to product strategy, design, and customer engagement. Proven track record of applying Agile principles to enhance product development processes, significantly reducing release cycle times. Seeking to leverage my background in UI/UX design, team leadership, and strategic planning to drive product innovation and success in a Product Manager role.

## Skills

Product/Roadmap Strategy



Agile and Scrum



Stakeholder Communication



Customer Needs



UX/UI Principles



## Certifications

• Certified Scrum Master

Scrum Alliance | 2021

• Product Management

University of Alberta - Coursera | 2021

• Google UX Design

Google - Coursera | 2021

## Education

MA - Philosophy of Science

Western Michigan University | 2013

BA - Philosophy

Oakland University | 2009

## Work Experience

### Lead Product Designer

Auros Knowledge Systems | Livonia . MI . USA | Jan 2021 - Present

- Create and manage comprehensive user stories to guide the development process, ensuring products meet specific user needs and business objectives.
- Effectively communicated design concepts and prototypes to stakeholders, facilitating collaborative decision-making and aligning design initiatives with company goals.
- Direct UX/UI design strategy, incorporating customer feedback into product development to enhance user satisfaction.
- Managed the design system, ensuring consistency and scalability initiatives.
- Conducted extensive user experience research, driving design decisions that improved product usability and engagement.

### Product Manager (Release Coordinator)

Auros Knowledge Systems | Livonia . MI . USA | Aug 2019 - Jan 2021

- Spearheaded the adoption of Agile methodologies, reducing release cycle time by 75%
- Coached cross-functional teams on Agile principles, facilitating more efficient design and development sprints.
- Led product roadmap development and prioritization, aligning project objectives with business goals.
- Collaborated with stakeholders to gather requirements, communicate product visions, and ensure successful product enhancements.

### Business Analyst

Auros Knowledge Systems | Livonia . MI . USA | Jan 2015 - Aug 2019

- Provided critical support in understanding client needs, shaping product features, and improving client satisfaction through technical solutions.

### Trade Analyst

STTAS | Farmington . MI . USA | Sep 2013 - Jan 2015

- Analyzed and advised on Free Trade Agreement compliance.